

Brian Wise

PROFILE

I am a media professional with more than 25 years of experience as a producer, journalist and editor for major-market radio stations, arts organizations and publications.

EXPERIENCE

CHICAGO SYMPHONY ORCHESTRA, RADIO AND VIDEO PRODUCER – 2016-PRESENT

- Produce the CSO's national weekly radio series, distributed by the WFMT Radio Network.
- Research and write scripts, edit interviews and host material, mix and assemble two-hour program.
- Manage remote recording sessions with the host, audio engineers and on-site production staff.
- Create promos, manage repeats and ensure that the program meets network production standards.
- Video Program Notes: Produce annual video series for CSO concerts. Research and write scripts, produce audio tracks, source and edit images, create graphics and prepare videos for distribution.
- Write copy for other CSO platforms, including subscription brochures and website.

CURTIS INSTITUTE OF MUSIC, EDITOR, *OVERTONES* – 2021-PRESENT

- Manage editorial content for Curtis's biannual magazine, developing it into a compelling resource that addresses industry-wide issues, as well as school-specific topics.
- Identify and manage writers for feature articles, interviews and short-form content.
- Write articles, Q&As, news stories and obituaries, as well as headlines and captions.
- Source and edit professional updates from alumni, faculty, staff and students.
- Oversee cover design, collaborate with designers and photographers on visual layout.

WRITER AND PRODUCER – 1998-PRESENT

- Apple Classical Music: Artist interviews, composer biographies, piece descriptions, playlist design.
- Strings Magazine: Contributing Editor. Feature articles, news and analysis (2016-Present).
- Colorado Music Festival: Program Note Writer (2023-Present).
- Articles for: BBC Music Magazine, The New York Times, Wall Street Journal, The Guardian, Slate, Symphony.org, MusicalAmerica.com, Financial Times, Newsday, San Francisco Chronicle, Time Out, Gramophone, Travel & Leisure, The Strad, Playbill, Opera News, Opera Canada, Juilliard Journal.

WQXR NEW YORK PUBLIC RADIO: DIGITAL EDITOR – 2010-2015

- Manage WQXR's online editorial content. Develop WQXR.org as a key source for classical music news and show content, playlists, podcasts, blogs and station newsletter.

- Oversee a team of freelance writers and producers, commissioning and editing articles that lead discussions and maximize engagement.
- Direct and produce “Cafe Concerts,” an online video series of classical music performances.
- Track website metrics and analytics to inform content and strategy decisions.

WNYC NEW YORK PUBLIC RADIO: ASSOCIATE PRODUCER, SOUNDCHECK – 2003-2010

- Produce a live, daily afternoon talk program about music and the arts.
- Conceive and develop segments; research, book and pre-interview guests.
- Write and edit scripts for host; cover breaking news as needed.
- Direct live show; edit and post-produce segments; produce remote broadcasts from Berlin and Austin.
- Produce and direct live broadcasts from The Greene Space, WNYC's street-level performance studio.

WNYC NEW YORK PUBLIC RADIO: ONLINE PRODUCER, CULTURE – 2002-2003

- Develop and manage all music and cultural content for the website of WNYC Radio.
- Create show pages; produce multimedia and audio features; report, write and edit music news.

STAGEBILL MEDIA, ASSOCIATE EDITOR – 2002-2002

- Assign and edit articles for program books from major performing arts institutions including Lincoln Center, the Philadelphia Orchestra and the Atlanta Symphony Orchestra.

WQXR, NEW YORK TIMES RADIO STATION: ONLINE PRODUCER – 2001-2002

- Create album features; curate an online concert calendar; other copy as needed.

JAY K. HOFFMAN & ASSOCIATES, PUBLICITY ASSOCIATE – 1998-2000

- Administer publicity campaigns for clients in the classical music field including performers, conductors, festivals, orchestras and arts venues.

EDUCATION

- Northwestern University, Master in Musicology (1996)
- University of Michigan, Bachelor of Musical Arts, Music History, Journalism (1995)
- Manhattan School of Music, post-graduate studies (1997)
- New York University School of Professional Studies: Front-End Web Development Courses (2016-18).

TECHNICAL SKILLS

- Pro Tools, Final Cut Pro X, Hindenburg, Adobe Audition, Wordpress, Google Analytics, HTML, CSS.