

# Brian Wise

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## PROFILE

I am a media professional with 25 years of experience as an audio producer, journalist and editor for major-market radio stations, online outlets and publications.

## EXPERIENCE

### CHICAGO SYMPHONY ORCHESTRA, RADIO PRODUCER – 2016-PRESENT

- Research and write scripts for national weekly radio series distributed by WFMT.
- Produce audio for two-hour weekly broadcast, assemble segments, edit and master interviews and host material. Create promos and ensure that program meets network production standards.
- Script and produce video program notes for the CSO's subscription concerts.
- Write and edit other content, including catalog descriptions and articles for the CSO's editorial website.

### CURTIS INSTITUTE OF MUSIC, EDITOR, *OVERTONES* – 2021-PRESENT

- Manage the relaunch of Curtis's biannual magazine for alumni, faculty, staff and students. Develop it into a resource that addresses larger issues in the music field, as well as to specific programs at Curtis.
- Identify, select and manage external feature writers, and in-house writers for short-form content.
- Write articles including interviews, news stories and obituaries, as well as headlines and captions.
- Source and edit professional news updates from alumni, faculty, staff and students.
- Facilitate imagery with photographers, designers and other sources.

### WRITER AND PRODUCER – 1998-PRESENT

- Apple Classical Music: Write composer biographies and work descriptions; program playlists.
- Strings Magazine: Contributing Editor. Feature articles, news and analysis (2016-Present).
- Features and news coverage for: BBC Music Magazine, The Wall Street Journal, New York Times, The Guardian, Slate, Listen Magazine, MusicalAmerica.com, FiveThirtyEight, Christian Science Monitor, Financial Times, Newsday, San Francisco Chronicle, Time Out NY, Gramophone, Travel & Leisure, The Strad, Playbill, Opera News, Opera Canada and Juilliard Journal.

### WQXR NEW YORK PUBLIC RADIO: DIGITAL EDITOR – 2010-2015

- Manage WQXR's online editorial content. Develop WQXR.org as a key source for classical music news and show content, playlists and podcasts.

- Manage a team of freelance writers and producers, commissioning and editing articles that lead discussions and maximize engagement.
- Plan, create and edit editorial content including podcasts, photo essays, blog posts and videos.
- Direct and produce “Cafe Concerts,” an online video series of performances by over 75 musicians.
- Monitor analytics tools and social media to understand audience engagement and make strategic editorial decisions.
- Write and produce weekly station e-newsletter reaching 50,000 subscribers.

#### **WNYC NEW YORK PUBLIC RADIO: ASSOCIATE PRODUCER, SOUNDCHECK – 2003-2010**

- Produce a live daily afternoon talk program about music and the arts.
- Conceive and develop segments; research, book and pre-interview guests.
- Write and edit scripts for host; cover breaking news as needed.
- Direct live show; edit and post-produce taped segments; oversee remote productions including special series from Berlin, Germany and Austin, Texas.
- Produce and direct live broadcasts from The Greene Space, WNYC's street-level public performance and broadcast venue.

#### **WNYC NEW YORK PUBLIC RADIO: ONLINE PRODUCER, CULTURE – 2002-2003**

- Develop and manage all music and cultural content for the website of WNYC Radio.
- Create show pages; produce multimedia and audio features; report, write and edit music news.

#### **STAGEBILL MEDIA, ASSOCIATE EDITOR – 2002-2002**

- Assign and edit articles for program books of major performing arts institutions including Lincoln Center, the Philadelphia Orchestra and the Atlanta Symphony Orchestra.
- Manage the Stagebill website.

#### **WQXR, NEW YORK TIMES RADIO STATION: ONLINE PRODUCER – 2001-2002**

- Create album features; curate an online concert calendar; other copy as needed.

#### **JAY K. HOFFMAN & ASSOCIATES, PUBLICITY ASSOCIATE – 1998-2000**

- Administer publicity campaigns for clients in the classical music field including performers, conductors, festivals, orchestras and arts venues.
- Write press releases, story proposals and marketing copy for a range of clients.

#### **EDUCATION**

- Northwestern University, Master in Musicology (1996)

- University of Michigan, Bachelor of Musical Arts, Music History, Journalism (1995)
- Manhattan School of Music, post-graduate studies (1997)
- New York University School of Professional Studies: Front-End Web Development Courses (2016-18).

#### **TECHNICAL SKILLS**

- Pro Tools, PhotoShop, Hindenburg, Adobe Audition, Wordpress, Mailchimp, Google Analytics.
- HTML, CSS, JavaScript (intermediate-level knowledge).