

Brian Wise

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PROFILE

I am a media professional with 20 years of experience as an audio producer, journalist and editor for major-market radio stations, online outlets and publications.

EXPERIENCE

CHICAGO SYMPHONY ORCHESTRA, RADIO PRODUCER – 2016-PRESENT

- Research and write scripts for national weekly radio series distributed by WFMT.
- Produce audio for two-hour weekly broadcast, assemble segments, edit and master interviews and host material. Create promos and ensure that program meets network production standards.
- Script and produce video program notes for the CSO's subscription concerts.
- Write and edit other content as needed, including articles for the CSO's editorial website.

WRITER AND PRODUCER – 1998-PRESENT

- BBC Music Magazine: Feature articles including monthly "North American Live Choice" (2012-Present).
- Strings Magazine: Contributing Editor. Feature articles, news and analysis (2016-Present).
- Features and news coverage for: The Wall Street Journal, New York Times, The Guardian, Slate, Listen Magazine, MusicalAmerica.com, FiveThirtyEight, Christian Science Monitor, Financial Times, Newsday, San Francisco Chronicle, Time Out NY, Gramophone, Travel & Leisure, The Strad, Playbill, Opera News, Opera Canada and Juilliard Journal.

WQXR NEW YORK PUBLIC RADIO: DIGITAL EDITOR – 2010-2015

- Manage WQXR's online editorial content. Develop WQXR.org as a key source for classical music news and show content, playlists and podcasts.
- Manage a team of freelance writers and producers, commissioning and editing articles that lead discussions and maximize engagement.
- Plan, create and edit editorial content including audio features, photo essays, blog posts and videos.
- Direct and produce "Cafe Concerts," an online video series of performances by over 75 musicians.
- Launch and produce "Conducting Business," a roundtable podcast about the classical music industry. Identify topics and guests, write scripts and edit sessions.
- Monitor analytics tools and social media to understand audience engagement and make strategic editorial decisions.
- Write and produce weekly station e-newsletter reaching 50,000 subscribers.

WNYC NEW YORK PUBLIC RADIO: ASSOCIATE PRODUCER, SOUNDCHECK – 2003-2010

- Produce a live daily afternoon talk program about music and the arts.
- Conceive and develop segments; research, book and pre-interview guests.
- Write and edit scripts for host; cover breaking news as needed.
- Direct live show; edit and post-produce taped segments; oversee remote productions including special series from Berlin, Germany and Austin, Texas.
- Produce and direct live broadcasts from The Greene Space, WNYC's street-level public performance and broadcast venue.

WNYC NEW YORK PUBLIC RADIO: ONLINE PRODUCER, CULTURE – 2002-2003

- Develop and manage all music and cultural content for the website of WNYC Radio.
- Create show pages; produce multimedia and audio features; report, write and edit music news.

STAGEBILL MEDIA, ASSOCIATE EDITOR – 2002-2002

- Assign and edit articles for program books of major performing arts institutions including Lincoln Center, the Philadelphia Orchestra and the Atlanta Symphony Orchestra.
- Manage the Stagebill website.

WQXR, NEW YORK TIMES RADIO STATION: ONLINE PRODUCER – 2001-2002

- Create album features; curate an online concert calendar; other copy as needed.

JAY K. HOFFMAN & ASSOCIATES, PUBLICITY ASSOCIATE – 1998-2000

- Administer publicity campaigns for clients in the classical music field including performers, conductors, festivals, orchestras and arts venues.
- Write press releases, story proposals and marketing copy for a range of clients.

EDUCATION

- Northwestern University, Master in Musicology (1996)
- University of Michigan, Bachelor of Musical Arts, Music History, Journalism (1995)
- Manhattan School of Music, post-graduate studies (1997)
- New York University School of Professional Studies: Front-End Web Development Courses (2016-18).

TECHNICAL SKILLS

- Pro Tools, PhotoShop, Hindenburg, Adobe Audition, Wordpress, Mailchimp, Google Analytics.
- HTML, CSS, JavaScript (intermediate-level knowledge).