Brian C. Wise

Summary: I have more than 15 years of experience as a writer, digital producer and editor for major-market radio stations, websites and publications.

Radio Producer, Chicago Symphony Orchestra: January 2017 - Present
- Research and write scripts for national weekly radio series.
- Produce two-hour broadcast, assembling segments, editing, leveling and mastering interviews and host material.
- Write and produce on-air promos and web copy.

Writer and Producer (Self-Employed): 1998 - Present
- BBC Music Magazine: Feature articles including monthly "North American Live Choice" (December 2012-Present)
- MusicalAmerica.com: Bi-monthly column on competitions (November 2016-Present).
- Features and news coverage for: The New York Times, The Guardian, Wall Street Journal, Slate, Listen Magazine, FiveThirtyEight, Christian Science Monitor, Financial Times, Newsday, San Francisco Chronicle, Time Out NY, Gramophone, Travel & Leisure, The Strad, Playbill, Opera News, Juilliard Journal, NewMusicBox.org, and NPR's On the Media.

WQXR New York Public Radio: Digital Editor, December 2010 - November 2015
- Manage WQXR's online editorial content. Develop WQXR.org as a key source for classical music news and show content, playlists and podcasts.
- Manage a team of freelance writers and producers, commissioning and editing articles that lead discussions and maximize engagement.
- Plan, create and edit editorial content including audio features, photo essays, infographics, blog posts and videos.
- Produce "Cafe Concerts," an online video series featuring performances by more than 75 prominent musicians.
- Launch and produce "Conducting Business," a roundtable podcast about the classical music industry. Identify topics and guests, write scripts and edit sessions.
- Monitor analytics tools and social media to understand audience engagement and make strategic editorial decisions.
- Create online style guide; ensure that content adheres to brand guidelines.
- Write and produce weekly station e-newsletter reaching 50,000 subscribers.

WNYC New York Public Radio: Associate Producer, "Soundcheck," September 2003 - November 2010
- Produce a live daily afternoon talk program about music and the arts.
- Conceive and develop segments; research, book and pre-interview guests.
- Write and edit scripts for host; cover breaking news as needed.
- Direct live show; edit and post-produce taped segments; oversee remote productions including special series from Berlin, Germany and Austin, Texas.
- Produce and direct live broadcasts from The Greene Space, WNYC's street-level public performance and broadcast venue.

WNYC New York Public Radio: Online Culture Producer, Aug. 2002 - Sept. 2003
- Develop and manage all music and cultural content for the website of WNYC Radio.
- Create show and broadcast pages; produce multimedia and audio features; report, write and edit music news.

Stagebill Media: Associate Editor, January 2002 - June 2002
- Assign and edit articles for program books of major performing arts institutions including Lincoln Center, the Philadelphia Orchestra and the Atlanta Symphony Orchestra.
- Manage the Stagebill website.

WQXR Radio, New York Times Radio Station: Online Producer, 2000 - 2001
- Create album features; curate an online concert calendar; other copy as needed.

Jay K. Hoffman & Associates: Publicity Associate, 1998-2000
- Administer publicity campaigns for clients in the classical music field including performers, conductors, festivals, orchestras and arts venues.
- Write press releases, story proposals and marketing copy for a range of clients.

Education:
- Northwestern University, Masters in Musicology (1996)
- University of Michigan, Bachelor of Musical Arts, Music History, Journalism (1995)
- Manhattan School of Music, post-graduate studies (1997)
- New York University School of Professional Studies: Front-End Web Development Courses, Parts One and Two.

Computer Programming and Technical Skills:
- HTML, CSS3, JavaScript (intermediate-level knowledge), Sass, JQuery
- Pro Tools, Photo Shop, Wordpress, DAVID Systems, content management systems, e-mail marketing platforms, Google Analytics.